

BRIAN PULIDO'S

Lady Death

LTD TO
5000



DEAD
RISING

E.P.

US \$2.50

AVATAR

BRIAN PULIDO'S

Lady Death



BRIAN PULIDO'S LADY
DEATH: DEAD RISING
LEATHER EDITION COVER
BY JUAN JOSE RYR.



All characters
created by
Brian Pulido

All stories and
concepts by
Brian Pulido

COVERS

Artwork

Juan Jose Ryp
Matt Martin
Sean Shaw

Color

Greg Waller
for Nimbus Studios

ARTWORK

Romano Molenaar
Di Amorim
Juan Jose Ryp
Matt Martin
Clint Hilinski

EDITOR IN CHIEF

William Christensen

CREATIVE DIRECTOR

Mark Seifert

www.avatarpress.com

A TALE OF TWO LADY DEATHS

Imagine this book is challenging for fans of "Classic" Lady Death or Medieval Lady Death. Why? Because it contains both versions of the character. One is targeted to an "all ages" reader, the other is not. Many fans enjoy both. Others are polarized, claiming allegiance to only one version. Can we all just get along?

That is my invitation to you. For the purposes of this book, I encourage you to give each version a try. Bring an open mind to the game. Lady Death is a powerful, archetypal character. Her essential story can be told in many times and in many guises as both these versions can attest to.

In years past the average super hero reader slighted the "classic" Lady Death by referring to her as "all boobs and blood" and no story. Long time readers knew instantly that they must have not been reading the hook. Yes there were boobs and blood, but there certainly was a story. Heck, there was an entire mythology that kept readers enthralled for years.

I thank Mark Alessi and Crossgen for the opportunity to create Lady Death: A Medieval Tale. His approach was brilliant. He challenged me to create "a story engine" that would unfold year after year. This is the foundation I will build on. I also thank William Christensen and Avatar for being bold enough to return the classic Lady Death to print. I've used my "story engine" lesson in re-crafting her tale for the same audience who loves her outrageous, dark adventures.

It's hard to keep a good dead woman down, isn't it?

The pale rider's adventures have just begun.

Brian Pulido
Creator

BRIAN PULIDO'S LADY DEATH: DEAD RISING, August 2004. Published by Avatar Press, Inc., 8 Triumph Drive Urbana, IL 61802. ©2004 Avatar Press, Inc. Lady Death and all related properties TM & ©2004 Mischief Makers, Inc. and Avatar Press, Inc. All characters as depicted in this story are over the age of 18. The stories, characters, and institutions mentioned in this magazine are entirely fictional.



BRIAN PULIDO'S LADY DEATH,
BELLADONNA, GYPSY, AND KILLER
GNOMES, PINUP BY CLINT HALINSKI.

MEDIEVAL Lady Death

Amidst a harrowing battle between warrior knights and the outer-worldly Eldritch, a child is conceived. Blood of both clans, she belongs to neither. Years later, the child, Hope, is murdered, but reborn as Lady Death. So begins our tale.

For those of you who are new to Medieval Lady Death, imagine the mood and tone of Lord of The Rings, but picture the main ("anti") heroine a powerful, pale skinned woman and her enemies ancient magical beings who use spells to thwart human warrior knights. It feels like a fantasy, but it is unlike any fantasy story ever published.

In this version of the Lady Death saga, she hones her anger and uses it for the better of mankind, even though she is an outsider condemned by those she would protect.

This new story, Medieval Lady Death #1 (a monthly series) continues the tale started in Lady Death: A Medieval Tale #1-#12 (if you haven't read those, don't worry. We will produce trade paperback versions of them soon in two volumes).

I will be careful to make this a good jumping on point for new readers. To assure this, we've hired Barbara Kesel as editor on the new series. Barbara was my editor on Lady Death: a Medieval Tale. She knows the characters as well as I do and she is the secret weapon to the success of the series.

Here's what fans of Medieval Lady Death need to know. We won't change the mood and tone of the series. It is still the "mainstream" Lady Death. This won't turn into a "boobs and blood" comic. We are very aware of the "medieval" fan base and what your tastes are, and we won't change this LD one iota. This Lady Death aspires to a heroic ideal and we won't change that. I love writing her adventures and invite fans of Sojourn—a great series—and Lady Death: a Medieval Tale to jump on board.

Welcome new Lady Death artist Di Amorium. He will handle the first story arc and alternating arcs. He and I have had a successful collaboration on Unholy (a new series I created for Avatar. Plug. Plug.) and I chose him for this series. You will see that he's a great storyteller.

In the coming year you can expect us to pick up where we left off: the border bridge that separates the Eldritch realm from the human realm is destroyed. Lady Death's Eldritch father Tvarus has returned, Arch Bishop Vittorio makes Lady Death Europe's most wanted. Lady Death herself will evolve. Though she is well versed in the art of combat, she has little control over her magic. You will meet new enemies including Rurik, a warlock who controls Europe's gargoyles.

I could go on, but you get my message: there's a tale I'm passionate to tell here and we've just begun. Start your engines...

Brian Pulido
Creator



BRIAN PULIDO'S MEDIEVAL LADY DEATH DESIGN SKETCHES BY DI AMORIM.



BRIAN PULIDO'S MEDIEVAL LADY
DEATH ARCHBISHOP HELMUT VON
KRAKHAUER AND GREENLUM DESIGN
SKETCHES BY DI AMORIM.

Di Amorim



BRIAN PULIDO'S MEDIEVAL
LADY DEATH WOLF DESIGN
SKETCHES BY DI AMORIM.



CLASSIC Lady Death

Why bring "classic" Lady Death back? Because fans have demanded it (and she is lots of fun for me to write). True to the Chaos! style I established, her adventures will be in a series of limited series, but some of you may not know about that. For some, this may be your first glimpse of the character.

For that reason, we decided to start her adventures all over again. Readers will learn how an innocent girl named Hope is transformed into the cold-blooded female personification of death. To keep long-time readers interest I am providing some substantial twists along the way.

This is a great opportunity for me creatively because I often wondered what I would do if I could start this Lady Death story all over again. I will keep all the critical elements that made her successful and endearing to fans, but this is my chance to map out a long term plan for her. I am keeping her in the "Blacklands" (No Hell this time, but don't worry. The Blacklands are a vast and cruel, cruel place), she will not visit the present day (It was always weird having her among "mortals") and she will have a new teacher named Wargoth. Don't expect him to cut her any slack.

I have so many cool enemies to tap into that already exist (Leviathia, Nocturne, Genocide) and many more to introduce (like the deadly Stigmata, but more on her another time) that I couldn't resist. What is her mission? What is her obsession? What is the labyrinth? Will some of my other Avatar characters meet Lady Death? We will explore all this and much more.

I make no bones about it; this is a tough book. It is "R" rated, mostly for violence. In the Medieval version of Lady Death the violence is off-panel. In this book we see it for real. If you liked movies like Gladiator or Braveheart, this is your book.

Visuals are very important to the success of a comic. After all, Lady Death has a history of being illustrated by the industry's finest: Steven Hughes and Ivan Reis, among others. We knew we needed an artist who understood the dark side, who simply got it. My list was short, but I'm happy to say we signed my first choice: Romano Molenaar. For those of you who are not familiar with Romano's art, he was a big favorite with long-time Chaos! readers. His work is just simply amazing and you can tell he "gets it" by scanning through the pages in this book.

So here we are folks. It is the dawn of a dark, new era for me and for Lady Death. I'm psyched and mapping out the plan of attack. This book gives you a taste of what's to come. Join us in 2005 for the full course meal.

Brian Pulido
Creator

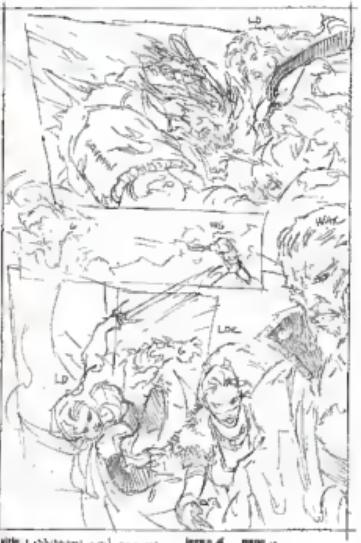


WARGOTH

BRIAN PULIDO'S CLASSIC LADY DEATH WARGOTH
DESIGN SKETCH BY RONALD MOLENAR.



BRIAN PULIDO'S CLASSIC LADY
DEATH INTERIOR PAGE LAYOUT
ROUGH BY ROMANO MOLENAAR



BRUNN PULIDO'S CLASSIC LADY DEATH INTERIOR PAGE LAYOUT ROUGHS BY ROMANO MOLENAAR



LADY DEATH CONSPIRACY ISSUE 2 PAGE 5



LADY DEATH CONSPIRACY ISSUE 2 PAGE 6



ISSUE 2 PAGE 7

BRUNN PULIDO'S CLASSIC LADY DEATH INTERIOR PAGE LAYOUT ROUGHS BY ROMANO MOLENAAR

BANNED MESSY!

BRIAN PULIDO'S CLASSIC LADY DEATH INTERIOR PAGE LAYOUT ROUGHS BY ROMANO MOLINARI



BRIAN PULIDO'S CLASSIC LADY DEATH COVER BY MATT MARTIN.



BRIAN PULIDO'S CLASSIC LADY DEATH COVER BY MATT MARTIN.



BRIAN BULIDDO'S CLASSIC LADY
DEATH COVER BY JUAN JOSE RYR



BRIAN PULIDO'S CLASSIC LADY
DEATH COVER BY JUAN JOSE RYP



BRIAN FULIDO'S CLASSIC LADY
DEATH COVER BY JUAN JOSE RYP



THE COLDEST OF SCANS

COLDKILLER-DCP